GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:459
ANSWERED ON:21.10.2008
STATUS OF PRASAR BHARATI EMPLOYEES
Veerendra Kumar Shri M.P.

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether the Government treats all the employees of All India Radio and Doordarshan as Central Government employees;

(b) if so, whether the Union Cabinet has approved the recommendations made by the Group of Ministers;

(c) if so, the time by which above proposal is likely to be implemented;

(d) if not, the reasons therefore; and

(e) the steps taken/proposed to be taken by the Government to make Prasar Bharati more professional?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS AND INFORMATION & BROADCASTING (ADDITIONAL CHARGE) (SHRI ANAND SHARMA)

(a) All the employees who were working with All India Radio and Doordarshan on the appointed date i.e. 15.9.2007 when the Prasar Bharati Act came into effect already continue as Central Government employees on deemed deputation to Prasar Bharati.

(b) The report of the Group of Ministers has yet to be finalised for consideration by the Union Cabinet.

(c) & (d) Does not arise.

(e)
(i) Prasar Bharati is utilizing services of Broadcast Engineering Consultants India Limited (BECIL) for engaging professionals from various fields/disciplines viz. marketing, news casting, legal, cinematography, video editing etc.

(ii) Prasar Bharati is having its own in-house setup for imparting professional training to its employees belonging to both programme and engineering. Regular professional training to programme professionals is imparted through Staff Training Institute (Programme) whereas engineering professionals are being trained through Staff Training Institute (Technical)

(iii) Prasar Bharati is also in collaboration with Film and Television Institute, Pune which runs regular courses for imparting training to Doordarshan processionals.

(iv) Prasar Bharati also sends its employees to Asia-Pacific Institute for Broadcast Development (AIBD) Kaulalampur for imparting advanced training. Training professionals from AIBD also come to India and organize workshops from time to time in various areas of broadcasting which helps the employees to be abreast of latest developments.